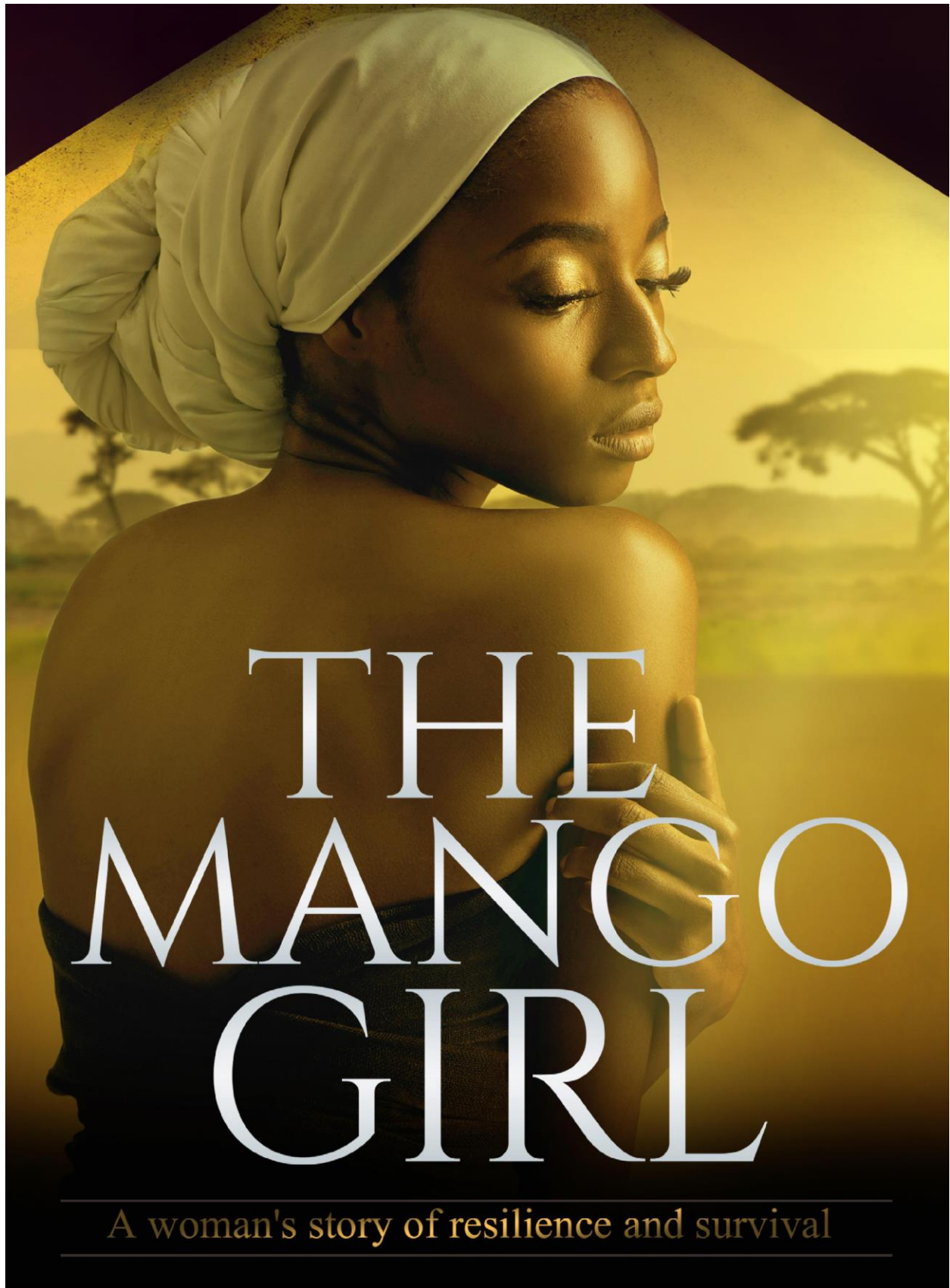


SPONSORSHIP OPPORTUNITIES



THE MANGO GIRL

A woman's story of resilience and survival

This document has been produced for The Mango Girl LTD.
All Rights Reserved (c) 2018 The Mango Girl Ltd
Registered in England & Wales No. 10304145

The Mango Girl

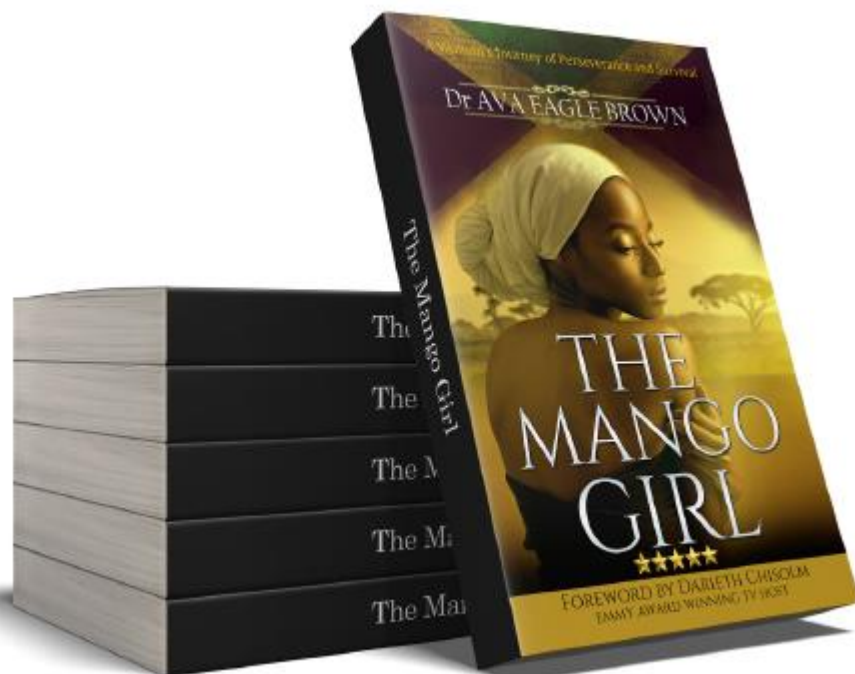
SPONSORSHIP OPPORTUNITIES For YOUR ORGANIZATION or COMPANY

Global media exposure and an audience of hundreds of thousands (potentially millions) of professional women await seeing you as a sponsor supporter of the 2018,

The Mango Girl - Global Empowerment Project and Book Tour.

Ava's quest to share her message through her book begins the work, and she does it from a unique perspective ... a Jamaican Black Woman who survived against unimaginable odds, earning a PhD, raising a family as a single parent, and whose story from the book is being made into a feature length film.

Brand Exposure from the Global Book Tour and Movie



CONTACT: V. Lynn Hawkins, Fundraising Coordinator
408-758-8868 | lynn@p3academy.com

Dr. Ava Eagle Brown, CEO – The Mango Girl Foundation
www.themangogirlfilm.co.uk | THE MANGO GIRL FILM LTD
UK +44 (0) 7873 965 331 | US +1 904 416 4163
info@themangogirlmovie.co.uk

The Mango Girl

The Mango Girl campaign is designed so that millions of girls and women will know of the story of a young woman who made it through insurmountable odds to not only raise a family, but acquire her PhD and now run a successful life and business coaching practice, being invited to speak on stages to motivate and inspire. Her heart's desire is to reach more to help heal more. To do that, Dr. Ava Eagle Brown has launched a global tour to promote her message of resilience, persistence, self-love, and empowerment around the world.

During this time of the #MeToo Movement and #GirlPower, Ava decided that adding her story to the conversation gives a different perspective. Adding to the messaging already being seen by Oprah Winfrey and Lisa Nichols, Ava is the next iconic opportunity to attach your brand to.



Multi-award winning International Speaker, Author and Transformation mindset coach, DR AVA EAGLE BROWN is in a class by herself. She is the author of her memoir *The Mango Girl* (soon to be a feature film), featured in various press and news streams, such as the Financial Times.

Ava has moved from incest, rape, failed marriages and being homeless to becoming a household name globally. She has been featured in the Financial Times, Guardian just to name a few of the press that has sought to have words from this great country girl turned corporate and entrepreneurial queen.

Out of her journey, Ava has created “Awakening Your Life’s Purpose”, “Purpose Walk” and the “Get Your Book Out of Your Gut” programmes with the view of helping others maximize their truest potential and claim their BEST LIFE. She has helped nearly 100 individuals rewrite their stories in less than a year, some of these authors have gone on to being featured in global media and have started their journey of transforming the lives of others.

Ava operates on an ethos of transformation through mindset mastery. She seeks to empower others to understand that the word IMPOSSIBLE means I’M POSSIBLE - thus helping them claim the lives they were meant to live; a life of abundance, joy, peace and success.

The love, desire, and passion Ava has to see others come out of the RUT and claim their best self, stands at the CORE of her WHY. Her style of being truly transparent, authentic, enthusiastic and welcoming are all part of her success. She is often referred to as the

The Mango Girl

UK's answer to Lisa Nichols and Oprah Winfrey. She is well-known in her native country of Jamaica and has returned to serve the masses of children who flock to her magnetic personality and message of strength, courage and hope to become the success you dream of becoming.

Aligning with Dr. Brown and this project will bring Sponsors, who we consider our partners, massive media attention and the attention of our audience of women ages 25 to 65, who amass billions in buying power, our direct target market.

The media exposure our Partners will enjoy include:

- press release announcements,
- television mention on broadcasts like Good Morning America, CNN, NBC, Fox News and hundreds of media outlets, and
- recognition at tour locations in Jamaica, the UK and the US where the global book tour and speaking engagements will occur.

Speaking engagements with women's groups, associations, churches, nonprofit organizations, and specific large groups of minority middle and high school children are being scheduled.

Tapping into local print and television news for live coverage during the visit, along with separate book signings at Barnes & Noble, local libraries and other venues are also part of the tour schedule.

We are using a combination of crowdfunding to reach our target market and sponsorships to boost our marketing ability.

Our initial fundraising goal of £50,000 provides us with the funds to escalate our marketing and media outreach. Our stretch goal of £125,000, provides us with the opportunity to complete an initial 10-city tour from the UK to Jamaica, to the US and return.

We've scaled our costs through designing a schedule allowing us to make optimal use of our partner resources. We will be using social media to do live streaming during times of our tour travels and when on the ground, using local media we intend to maximize our efforts. Raising more than our stretch goal will allow us to reach more cities during our tour.



The Mango Girl

Tour Locations

The tour will be conducted over several months, beginning in June/July 2018 and will include the following cities to start:

- New York City
- Toronto, Canada
- Washington, DC
- Atlanta, GA
- Miami, FL
- Dallas, TX
- Los Angeles, CA
- Sydney, AU
- Montego Bay, Jamaica
- Bridgetown, Barbados
- London, United Kingdom

We would love to take the tour through other cities in the Caribbean and throughout Mexico, other parts of South America, the Philippines, Fiji, Tokyo and other south eastern Asia cities. We can do all of this with your help.



Our Alignment is our Partnership with Our Sponsor Partners

We see the potential in aligning with the Dr. Ava Eagle Brown and The Mango Girl brands, the book and the movie. We want you to see it too.

If you have an interest in

- increasing brand loyalty from this market,
- increasing traffic from this target market and grow your customer base,
- penetrating these markets as a new or emerging brand,
- being seen at a higher aligned level brand in these markets, or
- perhaps changing/enhancing your brand image throughout any of these markets

We invite you to become a sponsor partner with Dr. Ava Eagle Brown's image, message and movement. In exchange for your sponsorship, she will feature your product or brand in commercials, press releases, banners, posters, website and other recognitions as outlined in the Sponsor details below.

The Mango Girl



Reach your market as we reach our own with ***The Mango Girl Global Empowerment Book Tour.***

We are open to alignments with:

- | | |
|---|--|
| <ul style="list-style-type: none">• Smart Phone Lines and Carriers• Host Hotel Brands• Transportation Providers• Clothing Brands• Sports and Sporting Goods Brands• Food Wholesalers and Distribution Brands• Auto Manufacturer Brands• Media and Promotional Brands | <ul style="list-style-type: none">• Host Airline• Remittance Company Brands• Women's Personal, 4Skin, Hair, Nail and Cosmetics Product Brands• Interior Design Brands• Real Estate Brands• Banking Institution Brands• Technology Brands (computers, software, gaming, etc.) |
|---|--|

We are also seeking brands who wish to hire Dr. Ava Eagle Brown to do commercial endorsements for them. Contact us to discuss those arrangements.

The Manao Girl

SPONSORSHIP OPPORTUNITIES

£ 2,500 Be Powerful

15 books, 5 Cinch Bags, 5 pair of Ear Buds, ***"DAILY INSPIRATION: 365 Quotes of Daily Medicine for the Mind, Body and Spirit"*** downloadable, the 5-part eCourse, and Name wLogo mention on website, plus Press Release Mention, UK Speaker Date wBook Signing

£ 5,000 Living Your Story Out Loud

US Speaker Date with Book Signing, plus Press Release Mention and everything at the £ 2,500 level. Named after a chapter in the Awakening Course, your contribution at this level shows that we stand together supporting all to share their story and in doing so, live their story out loud.

£ 10,000 Empowered to Empower

Recognition throughout our Press/Social Media Marketing/Thank You Emails/Blogs and Special Broadcasts. Name in Movie Credits, plus all of the above. We recognize you being empowered and how you empower others.

£ 25,000 Resilience Leadership

Plaque Recognition at a Speaker or Book Signing Event is added to all of the above. As part of the Resilience Leadership, you've become an example that there is hope and encouragement to give to those on their journey to healing.

The Mango Girl

£ 50,000 Infinite Hope

Media Blitz for Entire Speaker/Book Signing Tour, Special Thank You Recognition at all Speaking Events, and Sponsor Recognition as part of the “Sister Hold My Hand” Events, plus all of the above. As a Sponsor at this level, you give Infinite Hope to those who are ready to receive it.

£100,000 Victorious Living

Premier Recognition for 1 Year, Full Page Recognition Ad in New Book, plus all of the above. As our Premier Partner, your Sponsorship provides us with the opportunity to transform lives through story, both sharing out and receiving what is shared. We can bring the message by example to confirm that we can live as victors over the things that life has given us.

Aligning with Dr. Ava Eagle Brown and this project will bring our Sponsors, who we consider our partners, massive media attention, brand awareness and the connection to our audience of women and men, who amass billions in buying power, and are primed for hearing our message.

Join us today.

We look forward to discussing an opportunity that fits for you.

CONTACT: V. Lynn Hawkins, Fundraising Coordinator

408-758-8868 | lynn@p3academy.com

Dr. Ava Eagle Brown, CEO – The Mango Girl Foundation

www.themangogirlfilm.co.uk | THE MANGO GIRL FILM LTD

UK +44 (0) 7873 965 331 | US +1 904 416 4163

info@themangogirlmovie.co.uk