



5 Keys to Accelerated Business Success!

Using the **S.O.A.R.** Formula to **Fulfillment**

Nearly 70% of all major business growth efforts fail. Why? There are two main reasons:

- [1] organizations do not have a holistic framework for growing their business, and
- [2] entrepreneurs do not engage their teams effectively.

Accelerating business success happens as a result of identifying and aggregating the success factors of businesses in the growth cycle, and combining them into a strategy based proprietary methodology, the 12-Practices™ of Business Acceleration. This circle of competence is the world's most powerful business growth framework, outlined in these 5 Keys and a formula leading to the fulfillment of successful business growth for entrepreneurs to earn more revenue and do more good.

S → **O** → **A** → **R** to **F**ulfillment

Strategy

Take the time to [1] Dream the Future [2] Define your Current Reality [3] Detach from the Past [4] Determine the Direction to the Dream [5] Decide to Be, Do and Have that Dream [6] Declare and Step Forward with Intention. As CEO, decide to stand in your Leadership, Communicate your vision, mission and passion, and execute one conversation at a time.

Operations

There is a sequence of movement to accelerate business growth through developing the Core Story, Value Creation, Branding, Marketing, Sales, and creating a Customer Experience bar none.

Acceleration

Often misunderstood to mean moving fast with building business which occasionally will result in mis-steps that cost, rather than generate income. Rapid, holistic growth involves taking a CEO to becoming a 10X CEO through implementing Systems, Aligning with Money, and setting a Wealth Creation strategy.

Revenue

Creating residual, repeatable, sustainable revenue is a customer/client retention strategy that is aligned with the 3 Laws of Accelerated Business:
[1] People [2] Processes, and [3] Systems.

Fulfillment

Growing business means continuing to attract clients and dazzle them in the delivery. In this final key to completing your growth strategy, through the clarity, focus, and execution demonstrated, you create a level of client/customer satisfaction that creates evangelists who refer, and referrals bring more revenue.

With this world-class and time-tested 12-Practices™ process framework that has helped more than 16,500 businesses grow smarter, better, and faster, you too can grow your business, earn more income and do more good.

Request your *10X CEO 5 Keys to Accelerated Business Success* Reference Guide

<http://bit.ly/10xceo5keysguide>

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